

Beaconhouse Sound Studio



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Introduction

Beaconhouse Sound Studio is a dedicated YouTube channel that aims to showcase the incredible musical talents of students from across the Beaconhouse School System.

At Beaconhouse, we firmly believe in fostering creativity and providing opportunities for students to express themselves through various art forms. Music, with its universal appeal, is one such art form that allows individuals to connect, communicate, and share emotions and expressions with the world. With the Beaconhouse Sound Studio, we aspire to create a vibrant community where our talented musicians thrive and inspire others with their exceptional skills.

Content Guidelines

Students can create videos of, original songs (**solo or group**), improvised cover songs (**obtain proper permissions for copyrighted material**), instrumental (**melodic/percussion**) performances (**solo or band**), choirs and ensembles, interviews with musicians, musical documentaries, and promos or highlights of annual or other school functions.

All content must be **original**, and any copyrighted material must be used after obtaining **necessary permission**.

Lyrics and themes should promote positivity, inclusivity, and respect for cultural diversity.

Content should be appropriate for **all** age groups and align with Beaconhouse's core values.



Content Management

A dedicated team will be responsible for managing and curating the content on the YouTube channel. This team will ensure that the content adheres to our values and is in accordance with the guidelines shared. All videos will be shared on a Google drive, videos will be uploaded on to the channel after approval of the selection committee.

Technical Specifications

Videos should have good audio and video quality.

The preferred video format for submission is MP4, with a resolution of at least 720p.

Each video should have a clear title, description, and credit for all participants.



Consent and Permissions

Consent from all participants and guardians must be obtained before featuring them in the video.

Necessary permissions and clearances should be obtained for any public spaces or locations used during filming.

All consent slips can be found in the [Head Office](#) folder of the Beaconhouse Sound Studio shared drive.

Budget

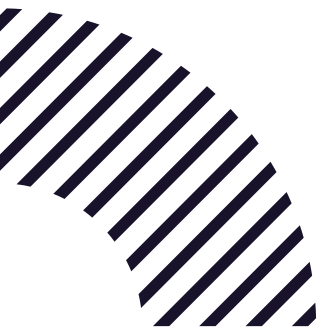
Initially schools will use their school imprest to develop content for the YouTube channel, this will include audio and video recording, editing, and other tools required.



Content Sharing

You can share your recorded videos on to the Google Drive using [Beaconhouse Sound Studio](#) Folder link. These steps need to be followed:

- Make a folder of your school name in the [Schools Folder](#) of Beaconhouse Sound Studio shared drive.
- Upload your videos and all relevant consent slips in your school name folder.
- Your video will be uploaded after reviewing by the selection committee.



Marketing

We encourage all school heads, teachers, students, and parents to join our community by subscribing, liking, and sharing our channel. By doing so, you help us grow and reach a wider audience. Let's come together as a school community to celebrate the wonderful world of music that our students bring to life.

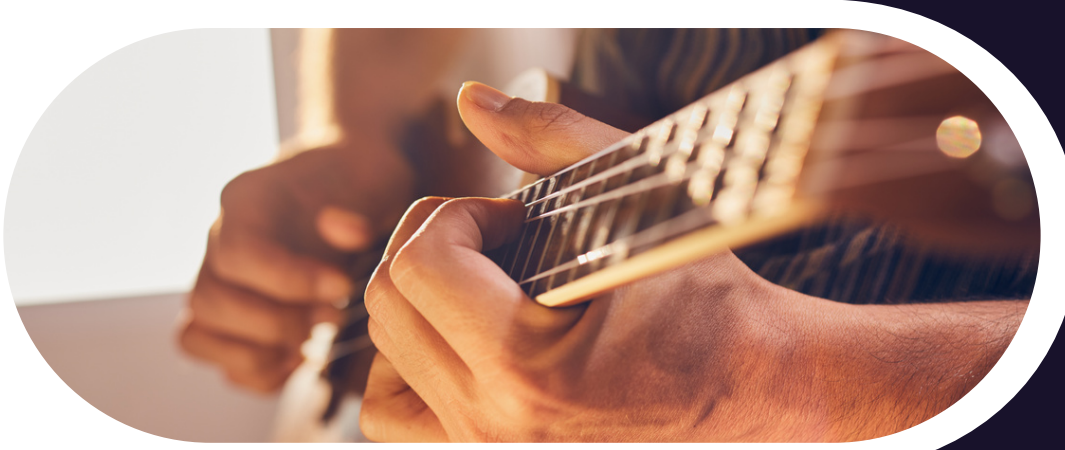
To subscribe just type **Beaconhouse Sound Studio** in the search bar of YouTube or use following link:

https://www.youtube.com/channel/UCCsVnGWRVMi_QZ2nUJQ-TyQ

To submit your school's music videos or if you have any queries regarding the Beaconhouse Sound Studio, please contact manager curriculum-music at sohail.khan@bh.edu.pk

WhatsApp: 0345-3179727





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